





LANGLEY CANADA DAY CELEBRATION SPONSORSHIP

June 30th & July 1st 2011

Promote your product or service to over 50,000 people in 2 days. Become a sponsor and help support this local community event!



For event details check out our website www.langleycanadaday.ca Contact us today at 604.522.6232 for more information

A Volunteer Community Event

The Celebrations are driven entirely by our force of volunteers. The entire organizing committee and hundreds of volunteers over the two-day event donate their time for this community event.

Central Location

The McLeod Athletic Park located at 56th Avenue and 216th Street, across from the Langley Regional Airport, in Langley, BC presents many exciting opportunities with its size, location, and amenities. Langley Canada Day Celebrations draws vast crowds from all over the Lower Mainland



Langley Canada Day Celebrations

Entertainment & Activities for the Whole Family

Music, games, rides, shows, entertainers, static displays, food and fireworks are just a few of the many activities that can be enjoyed by people of all ages at the Langley Canada Day Celebrations.

A la carte items (Community Level and above Sponsorship)	
10 x 10 Tent	\$150
Table/2 chairs	\$40
Right to park 1 company vehicle (promotional) within company display area (SUV size vehicle or smaller)	\$125
Approved mascot roaming privileges	\$500
Additional sponsor chalet passes	\$50 ea
Additional parking passes	\$25 ea



A Top Event in Canada

Langley Canada Day Celebrations was recognized as one of the top celebrations in the country by Prime Minister Stephen Harper, in his Canada Day address.

2 Days - June 30th & July 1st

Canada Day in Langley is so big that it takes two days to celebrate and is the largest two-day Canada Day event in Canada!

Local \$350Community \$1000Provincial \$2000National \$5000Flag \$8000\$77Placement of banners on site "lacation determined by LCC; banner supplied by ponsor"1234+4+(max 8 feet)(max 8 feet)(max 8 feet)(max 8 feet)(any size)(any size)Recognition in marketing materialNameNameName + small logoName + med logoName + med logoName + med logoLogo on volunteer t-shirt100 sf200 sf800 sf1500 si100Display size (includes tent area)100 sf200 sf800 sf1500 si100Tables /Chairs1 - 21 - 21 - 22 - 41 -Sponsor Chalet passes4815251 - 2Parking Passes2410151Kebite AssociationNameName + small logomeel ego/linkName + meel ego/linkName + meel ego/linkCommemorative PlaqueImage: Algorite Algorit) sf
"location determined by LCDC; banner supplied by sponsor"(max 8 feet)(max 8 feet)(max 8 feet)(any size)(any size)Recognition in marketing materialNameNameName + small logoName + med logoName + large logoLogo on volunteer t-shirt100100 sf200 sf800 sf1500 sf100Display size (includes tent area)100 sf200 sf800 sf1500 sf100Tent10x 1010x 1010x 201010x 2010010 st10Tables /Chairs1 - 21 - 21 - 22 - 41 - 21 - 22 - 41 - 2Sponsor Chalet passes248152510010 st10 st10 st10 stAnnouncements124101510010 st10 st10 st10 st10 st10 st10 stWebsite Association1NameName + small logoName + med logo/linkName + lrg logo/link10 st10 st10 st10 stFirst right of refusal for attraction sponsorship for the following year1111111Preferred pricing on "attractions"111111111Inclusion of applicable material in volunteer kits11111111111111111111111	
Recognition in marketing materialNameNamesmall logomed logolarge logoLogo on volunteer t-shirtImage logoName + small logoName + med logoName + med logoDisplay size (includes tent area)100 sf200 sf800 sf1500 sf100TentImage logo10 x 1010 x 1010 x 20Image logoImage logoTables /ChairsImage logoImage logoImage logoImage logoImage logoSponsor Chalet passesImage logoImage logoImage logoImage logoParking PassesImage logoImage logoImage logoImage logoAnnouncementsImage logoImage logoImage logoImage logoWebsite AssociationImage logoImage logoImage logoImage logoCommemorative PlaqueImage logoImage logoImage logoImage logoFirst right of refusal for attraction sponsorship for the following yearImage logoImage logoImage logoPreferred pricing on "attractions"Image logoImage logoImage logoImage logoInclusion of applicable material in volunteer kitsImage logoImage logoImage logoImage logoRight to park promotional vehicleImage logoImage logoImage logoImage logoImage logoRight to park promotional vehicleImage logoImage logoImage logoImage logoImage logoRight to park promotional vehicleImage logoImage logoImage logo<	
Logo on volunteer restrictsmall logomed logoDisplay size (includes tent area)100 sf200 sf800 sf1500 sf100Tent10 x 1010 x 1010 x 201710 x 1010 x 2010Tables /Chairs1 - 21 - 21 - 22 - 41 - 21 - 21 - 21 - 2Sponsor Chalet passes4815251115110 </td <td></td>	
Tent10 x 1010 x 1010 x 20Tables /Chairs1 · 21 · 21 · 22 · 41 ·Sponsor Chalet passes481525Parking Passes241015Announcements241015Website AssociationNameName + small logoName + med logo/linkName + Irg logo/linkCommemorative Plaque111First right of refusal for attraction sponsorship for the following year11Preferred pricing on "attractions"111Inclusion of applicable material in volunteer kits111Right to park promotional vehicle111	
Tables /Chairs111121211Sponsor Chalet passes481525111Parking Passes24101511Announcements24101511Website AssociationNameName + small logoName + med logo/linkName + lrg logo/link1Commemorative Plaque11111First right of refusal for attraction sponsorship for the following year1111Preferred pricing on "attractions"11111Inclusion of applicable material in volunteer kits11111Right to park promotional vehicle111111	2
Sponsor Chalet passes481525Parking Passes241015Announcements241015MultipleRegularOftenWebsite AssociationNameName + small logoName + med logo/linkName + Irg logo/linkCommemorative PlaqueImage: Association attraction sponsorship for the following yearImage: Association attraction Image: Association attractionsImage: Association attraction attraction attractionsPreferred pricing on "attractions"Image: Association attraction attraction attractionsImage: Association attraction attractionsImage: Association attraction attraction attraction attractionsInclusion of applicable material in volunteer kitsImage: Association attraction attr	2
Parking Passes241015AnnouncementsImage: Constraint of the second of the secon	
Announcements Multiple Regular Often Website Association Name Name + small logo Name + med logo/link Name + lrg logo/link Commemorative Plaque Image: Commemorative Plaque Image: Commemorative Plaque Image: Commemorative Plaque Image: Commemorative Plaque First right of refusal for attraction sponsorship for the following year Image: Commemorative Plaque Image: Commemorative Plaque </td <td></td>	
Website Association Name Name + small logo Name + med logo/link Name + lrg logo/link Commemorative Plaque Image: Commemorative Plaque	
Website Association Name small logo med logo/link Irg logo/link Commemorative Plaque Image: Commemor	
First right of refusal for attraction sponsorship for the following year Image: Constraint of the following year Im	
sponsorship for the following year ** ** ** Preferred pricing on "attractions" ** ** ** ** Inclusion of applicable material in volunteer kits ** ** ** ** Right to park promotional vehicle ** ** ** **	
Inclusion of applicable material in volunteer kits Image: Constraint of applicable material in volunteer kits Image: Constraint of applicable material in volunteer kits Right to park promotional vehicle Image: Constraint of applicable material in volunteer kits Image: Constraint of applicable material in volunteer kits	
Right to park promotional vehicle Area Area	
Opportunity to distribute promotional material at event entrance Image: Comparison of the second s	
Opportunity to distribute bag at event entrance	
Banner at entrance	
Roaming privileges	
VIP reserved parking passes	
Product exclusivity	
First right of refusal for the following year	
Use of Langley Canada Day Logo Talk to your Langley Canada Day marketing representative	
Sponsorship of main stage about how your company can enjoy these additional benefits!	
FM Radio Announcement Call 604.522.6232 for more information	
Langley Canada Day presented by	



For event details check out our website www.langleycanadaday.ca Contact us today at 604.522.6232 for more information

CANADA DAY

Langley Canada Day Celebrations

- Perfect to showcase your business
- Recognition in marketing materials
- Gain visibility and recognition
- Direct exposure to thousand
- Find new customers
- Increase sales





Venue - McLeod Athletic Park is the venue for the Langley Canada Day Celebrations. This park is located at 56th Avenue and 216th Street, across from the Langley Regional Airport.



Ask your marketing representative how your company can be the presenting sponsor for one of the following attractions:

- Petting Zoo
- Dog Show
- Senior's Chalet
- Kid's Midway
- ➡ Teen Zone

signed contract.

- Sponsor's Chalet
 Static Display area
- Monster Truck Ride
- + Fireworks
- 🔶 Main Stage

Signage provided by sponsor; attractions subject to change.

Sponsorship will be on a first come, first serve basis determined by

This event is an excellent opportunity for your business to get invloved in the spirit of CANADA DAY 2011, while showcasing your brand!

Every business can afford to participate in the Langley Canada Day Celebrations. There are many levels of sponsorship to fit your budget and desired level of exposure.



Langley Canada Day Society - LCDS P.O. Box #7 – 20378 Fraser Highway Langley, BC V3A 4G1